mySea – the digital, nautical travel guide is online

Kressbronn, 17.10.2013 | mySea is a new online location-based travel guide for Greece, Croatia and Turkey. Available free of charge on the web and soon also as an app (iOS & Android). Since Friday, 13th September 2013, mySea is available for everyone. mySea makes it easy for water sports enthusiasts to discover places in a sailing area such as harbours, anchorages and restaurants. At the heart of mySea is a thoroughly researched data bank with information on more than 25,000 Points of Interest (POIs).

When sailing around an area, people also want to visit the most beautiful places. But what kind of places are they and what can someone sailing there anticipate? What facilities does a harbour have and what can visitors expect of the area surrounding the harbour? Which bay is sheltered from the prevailing winds and will the anchor hold? Is the bay quiet or do generators roar until late in the night? Where can visitors find a nice small tavern or the nearest supermarket if self-catering?

Water sports enthusiasts know how difficult and time-consuming it is to find the answers to these questions. **mySea** kelps sailors to solve these problems quickly and easily. Furthermore, **mySea** enables its users to actively contribute with their knowledge and experiences. Users can add new POIs or missing information. POIs can be harbours, marinas, anchorages, buoy fields, restaurants and supermarkets, but also pharmacies, doctors, bakeries, sail makers, fuel stations, taxis or chandlers. In short: everything that could be of particular interest to water sports enthusiasts.

For two years, a team of editors and freelancers have been compiling helpful, structured and location-based information from public sources and especially from field research as well as interviews with insiders such as professional skippers, charter companies, yacht owners or locals. Many POIs were discovered which had not been mentioned anywhere else by other sources. The comprehensive information on POIs such as depth, anchorage, protection from wind or swell, reservation possibilities, telephone numbers and much more becomes more vivid with the images. As a result, a very thorough nautical body of knowledge now exists, which **mySea** is making available to its users on the web and as an app free of charge.

mySea is currently available in English. The German version will also be going online in a few weeks' time. The idea for this project came from Axel Düllberg, Managing Director of Euminia GmbH. He himself is a passionate sailor who has been discovering the Mediterranean Sea and other destinations for 20 years and therefore has first-hand knowledge of the needs of water sports enthusiasts.

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About mySea

mySea is a nautical digital location-based travel guide as well as a community for water sports enthusiasts and provides thoroughly researched information. Users can search interesting places (so-called POIs), such as anchorages, berths, fuel stations, supermarkets, restaurants or nautical service providers such as sail makers or mechanics. mySea enables its users to find sailing trips and to organise their own trips free of charge on the Internet, smart phones and tablets. Furthermore, users can contact each other and generate and share their own content. mySea aims to let everyone find the exact information they are looking for there and then and to contribute actively and let other users profit from their knowledge.

mySea is currently available in English for Greece, Croatia and Turkey. The basis of mySea is a data bank with more than 25,000 manually researched information from publically accessible sources and field teams. mySea is a service of Euminia GmbH based in Kressbronn am Bodensee. Further information: www.my-Sea.com